

AL'S GLAD PATCH

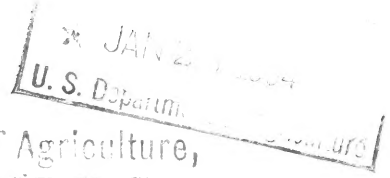
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GLADIOLUS of DISTINCTION for 1954



AL'S GLAD PATCH

AL AND JESSIE AMSLER

4052 MADISON STREET, SIOUX CITY 6, IOWA

Thank You!

We wish to thank our many customers for the nice orders we have been favored with the past year. An extra thank you to those who have patronized us year after year. We received many nice letters, telling us how pleased they were with their orders, the quality of our bulbs and the wonderful spikes they had from them. These letters make us very happy. They assure us that we are doing a good job and this is all the reward we ask.

All retail orders, in the amount of \$2.00 or more, are prepaid in the United States. We will do our best to please you. As usual, all we ask is the opportunity to do so. Wishing you a very successful growing season, again we thank you.

AL and JESSIE

PLEASE READ CAREFULLY

All quotations are subject to previous sale. We urge that you place your orders early so that you may not be disappointed. Each year we are unable to fill late orders for a number of varieties. Orders are segregated at once after being received, but will not be shipped until after danger of freezing is past, unless you request otherwise. However, bulbs can be sent any time desired. No substitutions will be made without your permission. If we are out of a variety you order, your money will be refunded unless you give us permission to make a substitution in size or variety.

VARIETIES

We grow *Gladiolus* because of the pleasure we derive from their culture. We are engaged in growing those which appeal to us as being the best varieties for one reason or another.

In our opinion, each variety listed in our catalog has merit and is worthy of your consideration. As to whether you will like a particular variety may depend on your personal preferences and the purpose for which you wish to use the flowers. Remember that the price is not an indication of the quality of the variety.

We do not offer a variety solely because it is new and the price is high, neither do we drop one from the list just because it reaches a low-price field. What we do offer is potential beauty, in bulbs of such health and vigor, that you may confidently expect to realize in your garden the possibilities that have already made you a Glad Fan.

SIZE OF BULBS

LARGE size bulbs are one and one-quarter inches in diameter or more. This size makes the largest spikes and flowers. Sizes No. 1 and No. 2.

MEDIUM size bulbs are from three-fourths of an inch to an inch and one-quarter. All bloom splendidly. Sizes No. 3 and No. 4.

SMALL size bulbs are not guaranteed to bloom, but under favorable conditions will bloom and produce a fine large bulb for the following year. Sizes No. 5 and No. 6.

No bulblet order after April 1, 1954.

OUR GUARANTEE

Believe it or not—Our bulbs are six (6) times inspected and checked for disease—twice by the State Inspector, four times by Al and Jessie. First when digging, every bulb that does not look perfect is thrown out. This is repeated when tops are cut off.

When we clean, every bulb with any signs of disease is thrown out. Then when we fill your order, each bulb is again inspected.

We have found that by so doing our bulbs are free of disease.

All our stock is guaranteed to be healthy, vigorous, free from thrips, and true to name. You must be satisfied.

CULTURAL DIRECTIONS

A sheet of complete cultural directions will be sent with every order.

PLEASE NOTE TERMS AND PRICES

ALL ITEMS PRICED AT .20 EACH ARE 2 FOR .35. ALL ITEMS PRICED AT .15 EACH ARE 2 FOR .25, OR 5 FOR .50. ITEMS PRICED AT .10 EACH ARE 3 FOR .25 OR 5 FOR .40. THOSE PRICED AT 5c EACH ARE 10 FOR .40. ALL ITEMS PRICED AT .25 EACH ARE 3 FOR .60.

A deposit of 25 per cent will hold all orders until shipping date when bulbs will be shipped C.O.D. unless otherwise arranged.

Overcount on all orders large or small. The larger the order the larger the overcount. You won't be disappointed.

IF YOU HAVE NOT PLACED AN ORDER WITH US IN THE PAST TWO YEARS, THIS WILL BE YOUR LAST CATALOG FROM US. PRINTING AND POSTAGE CHARGES MAKE THIS NECESSARY.—AL AMSLER.

OPPORTUNITIES WITH GLADIOLUS

Is your local florist able to buy plenty of up-to-date flowers locally or does he have to have them shipped in? Do you live on a well traveled road where you could sell flowers roadside? Do you have a small plot of ground that you could put in glads for an additional income? If you have some ground and plenty of water you should be able to make some extra money. It takes a little investment, a little land and a lot of initiative to start out. If you haven't all three, forget the whole thing.

Here are the possibilities on a plot of ground 50 x 100 feet. For cut flowers number 3 bulbs work out best. You get good flowers and the bulbs grow to jumbo giving you an increase in value at both ends.

Make 24 rows 2 feet apart and 90 feet long. Plant your bulbs about 6 to the foot for commercial growing. This will require approximately 13,000 bulbs. At an average selling price of 75 cents a dozen you would have over \$750 return on cut flowers and your bulbs should increase in value over \$5 per 1,000 giving you over \$60 in value. You have to consider your time, spray, water and land value out of this, however. Also, you might not be able to sell all of the flowers if you get the wrong varieties or if you aren't on your toes. Don't start out with too expensive varieties. Don't get too many varieties for florist use. They like to have an even dozen of a kind. Roadside is different—the more varieties and the odder the colors the better.

For florist trade have about 35% white, 20% pink and salmon, 10% yellow, 15% red, 10% cream, 10% lavender. This is just a rough estimate. Some florists are different than others. A few like dark colors and smokies, but to start out omit these. Don't plant all at once as a florist doesn't like to have you start and then quit in a few weeks. When your glads first come out take a dozen spikes to your florist and show him what you have. Don't wait until they are ready and go down because he might be all stocked up. Pick when they have just one or two florets open.

Many families, in their spare time, make up to and over \$2,000 a year growing glads as a hobby. Remember, No. 3 or even No. 4 bulbs will make good flowers and will all grow into No. 1 bulbs under proper conditions.

The above is the way we started, but in a smaller way. It not only brings you extra cash, it's very healthy for you in many ways. For further information write us.

Regular Retail List

ANN SHERMAN (Woods '50). Beautiful Clear shell or cool pink with raised white midrib. The heavy ruffling and fluting are very prominent and add tremendously to the beauty of the flower. It has 20-22 buds with 7 open and 10-12 showing color, size up to 5½". **L** 1.50; **M** 1.00; **S** .75.

BEAUTY'S BLUSH (Fischer) 440. Soft blushing pink. Opens 7 florets precisely arranged on a tall spike that never crooks. The cool pink florets have lots of sparkle. It opens well in water and is a very healthy, robust grower. **L** .15; **M** .10; **S** .05; **B** 100-50.

BELVIDERE (462) (Fischer '51). A burgundy red that can take it, very long flowerhead with 6 to 9 open that really can take the heat. We think this will be the coming dark red. A must have. **L** .25; **M** .15; **S** .10; **B** 25-50.

BENJAMIN BRITTEN 366 (K. & M.). Extremely popular lavender-mauve. Has been winning at many shows. **L** .15; **B** 25-25.

BIRCH RED (Rich '45) 552 (M). Grand smooth dark red of a peculiarly rich and glowing tone. Not quite a black red, and much more life to its color than most of these. An excellent red. **L** .15; **M** .10; **S** .08; **B** 20-25.

See list of Fragrant Glads on page 14.

BLACK CHERRY (Rich '48) (554) 85. One of the darkest varieties—a glossy black maroon opening 7-9 huge blooms on a 4½' spike. A leading winner of blue ribbons. Wonderful for the home garden. **L .35; M .30; S .25.**

BLACK PANTHER (Lins) 554. This is the largest real black red. The plants are tall with long flowerheads and very large black red, wide open florets. A large black red is needed in every collection. This one will fill the bill. **L .25; M .20; S .15.**

BLACK PHANTOM (Cave) (454) M. Formerly called Paul Robeson. Large dark red with 8-9 open on a tall plant. One of the best. Very popular. Be sure to try it. **L .20; M .15; S .10; B 10-25.**

BLUE BEAUTY (Pfitzer) 466. This is probably the best blue on the market. The strong blue shade becomes a bit lighter at the edges of the petals. It is a tall strong grower. **L .10; M .08; S .05.**

BLUE BONNET (476) (Beardmore '48) (80). A clear medium shade of blue with a rosy red throat marking. Opens up to 7 florets of regular placement on a medium height stem. Good propagator but a rather poor germinator. **L .60; B 10-60.**

BOISE BELLE (Roberts) (343). Unusual combination of pink and yellow. The yellow lip petals are bordered in pink. Opens 10 four-inch florets on a tall spike. Very popular. **L .25; M .15; S .10; B 100-150.**

BOLDFACE (533) Evans 1947 (82). A strikingly blotched variety that opens up to 8 huge florets of deep salmon with a throat marking of deep red on white. Produces massive spikes. Good propagator and average germinator. Boldface possesses an enviable show record. **L .25; M 2-30.**

BONFIRE 436 (Fischer) A fine scarlet that is probably the most brilliant in its color. It grows 5 ft. tall, producing spikes of remarkable uniformity that regularly opens 6 to 8 glossy sheen florets. **L .15; M .10; S .05; B 25-25.**

BOULOGNE (Salman) (462) M. Dark reddish rose or wine red. Opens 8 well placed blooms on a tall strong plant. One of the best of its color. **L .15; M .10; S .05; B 50-100.**

BRIDAL ORCHID (Carlson '50) 566 (ML). Light lavender sometimes flecked deeper; rose-lavender stripes on lower petals. A very large flower with many open florets; a true exhibition type glad and one for the home garden. **L .15; M .10; S .05; B 10-25.**

BUCKEYE BRONZE 490. An outstanding bronze that is very popular. A must have. **L .10; 3-25; M .08; 3-20; S .06; 3-15.**

BURMA (Palmer) 462. Deep rose shading somewhat lighter in throat. Opens up to 10 large, heavily ruffled, nicely placed blooms on a 5-foot spike. Most of the buds showing color. Excellent for exhibition. **L .10; 3-25; M .08; 4-25; S .05; 3-10; B 100-35.**

BUTTERSCOTCH (L R. Langworthy) A glowing Indian Yellow with throat markings of Chinese Coral and a suffusion of the same coral shade overlaying the edges of the lower petals. Opens fine formal spike. **L .20; M .15; S .10; B 25-25.**

CALIFORNIA (Salbach) 543. Huge wide open clear geranium pink with a slightly deeper marking in the throat. Very tall husky plant that stands the heat well. This is a really fine variety. One of the best for cut flowers. **L .15; M .10; S .05; B 100-50.**

CHARLOTTE ANN (Lins-Ruble) 490. A heavily ruffled chocolate colored glad that the florists go for. Tall rugged grower with 4 to 6 open. **L .20; M .15; S .10.**

CARNIVAL (Butt '47) (437) 80. Attractive bright scarlet with a contrasting snow white throat. Opens 6-8 ruffled 5" blooms on a 4½' spike. A fine cut flower that is becoming very popular. **L .15; M .10; S .08.**

CHARMOLUCK (Wilson) (M) 483. Many people who do not care for smokies as a class will like the soft orange-tan and smoky rose tones of Charmoluck. As beautifully blended as some of our fine new varieties of iris, the colors shade to a creamy center. Much admired in our garden. **L .20; M .15; S .10.**

CHEYENNE 536 (Wilson). Big wide open ruffled scarlet, a much improved Southern Drama. Not hooded. In size just inside the 500 class. Tall, straight. 9 to 10 open, 20 buds with good stretch of flowerhead and ample cut stem. **L .25; M .20; S .15; B 10-30.**

CHIEF PONTIAC (524) (Snyder '48). The Chief is a big fellow. Grows nearly six feet, and produces a giant spike. Bright orange scarlet. It's really good. **L .50; M .40; S .30.**

CHIVALRY 466 (Fisher '52) 85. A nice smooth lavender self with practically no throat marking. Has a tendency to crook in hot weather, otherwise its habits are good. Opens 5 on stretchy spike. **L .50; M .35; S .25; B 10-30.**

See list of Miniature and Small Flowered Glads on page 12.

CHOCTAW 491 (Wilson). Very beautiful shade of light chocolate with light overcast of orange. Well open, not hooded. Excellent placement. Opens 10 on straight stem of 22 to 25 buds. **L** .30; **M** .25; **S** .15; **B** 10-25.

CLARENCE D. FORTNAM (Kadel '50) 90 days-440. A blush-pink beauty with statuesque proportions. Heavily ruffled florets 5 inches in diameter, 21 buds and 8 open at a time. This is a fitting memorial to C. D. Fortnam, the great showman, for whom it was named. No Discount. **L** .50; **M** .40; **S** .25; **B** 10-75.

COACHMAN (Woods '49) 430. A deep salmon pink that will open up to 10 florets of firm substance. Sometimes stem below flowerhead is somewhat short. Excellent producer of easily germinating bulblets. Coachman possesses a fine show record. **L** .40; **M** .35; **S** .25.

COL. W. C. ATKINSON (Williams '51). Beautiful dark lavender in a color that is alive and bright. Opens eight large, wide open florets, on a 20-bud spike. Excellent placement. **L** .25; **M** .15; **S** .10; **B** 5-50.

COLUMBIA 407 (Roberts '51). A clear creamy white shading deeper in the throat bordered with bright rose on edges of petals. Very near the color of Corona, opens up to 8 florets on a long graceful stem of 20 to 22 buds. Columbia is a fine florist color without the faults of Corona. Looks like an excellent commercial. **L** .50; **M** .35; **S** .20; **B** .10, 15-1.00.

CONNIE G. (Woods '48) 75 days-506. A beautiful clear cream with yellow lip petal. Very tall with 8 to 10 ruffled blooms on a spike of 20 buds. Sensational. **L** .50; **M** .35; **S** .25; **B** 10-50.

CONNECTICUT YANKEE (Schenetsky) 441. One of the most beautiful glads I have seen. Light pink with red throat blotch that blends well. Many open and perfect placement. A "must have." **L** .20; **M** .15; **S** .10; **B** 10-25.

CORSAGE 361 (Knight) M Cream with petal edges and a throat mark of medium rose. Waved, ruffled, recurved, needle-point and sometimes lacinated. Color varies somewhat with the weather. Ideal for corsages. **L** .40; **M** .30; **S** .20.

COTILLION (Butt) (542) EM. Deep pink with creamy throat. Tall husky grower with huge spikes. Opens 8-10. Grand cut flower. **L** .15; **M** .10; **B** 20-25.

COVER GIRL (LaSalle) (442). This fine glad is medium pink in color. It opens many 5½-inch florets on a tall spike. It is a good grower and will win many prizes. Mid-season. **L** .10; **M** .08; **S** .05; **pkt.** .25.

CREAM ORCHIDS 406 (Fischer '51). The waxy, creamy heavily laciniated florets more closely resembling an orchid, than does any other variety, make the name appropriate. Probably will be at its best in corsages and for those who delight in artistic arrangements. **L** .40; **M** .25; **S** .20; **B** 10-25; 100-2.00.

CROWN JEWEL (460) (Fischer '51) (70 days) (Rose O'Day x Ophir). New orchid-throated rose-pink of generous florescence and frosty, stardust sheen. **L** .40; **M** .20; **S** .15; **B** 10-25.

CRUSADER (301) (Fischer, 1952) (65 days) Here is the orchid-throated glad deluxe; a frosty, snowy white, beautifully ruffled, and embellished with a gorgeous pansy-purple throat blotch that would make any orchid look to its laurels. Crusader is a truly stunning variety—one of the most striking blotched sorts ever introduced. It readily opens 9 florets at a time. **L** .40; **M** .35; **S** .25.

CUPID (Fisher) 300. Cupid is a glad for the lover of arrangements. 4 or 5 waxy, ruffled white florets precisely arranged on a wiry stem of about 14 buds. The 3½-inch florets are as if carved of white wax. **L** .10; **M** .08; **S** .05; **B** 25-25.

CYNTHIA (Graff '49) (410) 75. Distinctive early yellow opening up to 8 blooms on a 4½' spike. A fine dependable early cut flower. **L** .30; **M** .25; **S** .20.

DAISY MAE (Lins-Ruble) 521. The outstanding glad among the recent introductions. This beautiful orange pink with a cherry throat is headed for a very bright future as a commercial and exhibition variety. **L** .10; **M** .08; **S** .05; **B** 100-50.

DARK DAVID 554 (Morgan '51). Dark David is head and shoulders ahead of any other maroon gladiolus that I know of. One of the few meritorious 500 size glads in its color class at the present time. Dark David will open eight 5½-inch florets at once. A wonderful grower, approaching five feet, and a consistent producer of show spikes. Splendid propagator. **L** .60; **M** .40; **S** .25.

DIEPPE (Hassel) 452 (Mid-season). Medium to deep salmon red with darker blotch. A very beautiful and distinctive color that attracts attention at once. Opens 7 to 9 large well arranged blooms on a good cutting stem. **L** .15; **M** .10; **S** .05.

DOLLY VARDEN (Harris '50) 532-95. A blazing salmon with a cream throat. Nine large 6½-inch florets open with 7 showing color on a 21 bud spike, with a 26-inch flowerhead. One that you should get a start in as it will be one of the best cut-flowers, and show variety. **L** .35; **M** .25; **S** .15; **B** 10-50.

DREAM CASTLE (Lins 43) 342-90. Warm coral-pink blending to a light cream throat. Opens up to ten well placed florets. Big price advance in 1949. L .25; M .25; S .10.

DUSTY MILLER (486) Elliott '45 (85). A fine smoky with excellent growing habits. It opens up to 9 florets of bluish-gray with a blending of scarlet and cream in the throat. A consistent winner in the smoky class. L .15; 2 for .25.

EDGEWOOD (Torrie-Flad) 460. A "deep-medium" ruffled rose of excellent height. It opens 8 florets of 5" size on a long flowerhead. Edgewood is a superb gladiolus. Late. L 1.00; B 10-1.00.

ELIZABETH THE QUEEN 566. (White) Beautiful ruffled lavender that opens 7 to 8 nice blooms. Terrific propagator. Excellent show flower. L .10; M .08; S .05.

ELMER'S ROSE (460) (Fischer '51) (85 days). Richly ruffled deep rose of great beauty and outstanding performance. L .40; M .25; S .15; B 10-30.

ETHEL CAVE COLE 440. Large light pink. Very good. Opens 6 to 8. Good show flower. L .10; 3-.25; M .08; 3-.20; S 5-.20.

EVANGELINE (Palmer '48) (560). A beautiful light rose with creamy yellow throat. Holds 10 open on a 30-inch flower head. L .15; M .10; S .05; B 25-.25.

FAIRYLAND (360) (Kadel '50). Outstanding salmon scarlet similar to the color of Dieppe. Certainly a fine glad, opening 8 to 10 florets on extra tall spikes. L .25; M .20; S .15.

FALCON (Woods '49) 566. A very pleasing lavender with a rose peppered spear on the lower petals. Opens 6 on a 20 bud spike, florets are ruffled and fluted adding to its beauty. A very worth while new variety. L .25; M .20; S .15.

FIRE GLEAM 436 (Jack '49). Fire Gleam is a truly stunning variety and appears to have no conspicuous faults. Tall, strong grower opens 6 to 8 large well attached florets on 22 to 24 bud stem. L .20; M .15; S .10; B 25-.25.

FLAME GIRL 536 (Lins 1950). Its color is the brightest pure flame scarlet imaginable. The plants are tall with long flowerheads. Blooms midseason. It can be the thrill of the season. L .20; M .15; S .10; B 10-.25.

FLORA (Fisher '52) 460-85. A true rose we like better than Noweta Rose, opens 5 to 7 needlepoin florets on tall spikes. No crooks and stands heat. L .40; M .30; S .20; B 10-30.

FLORENCE NIGHTINGALE 500 (Harris). Without a doubt the greatest white

glad in commerce, and will replace every white commercial glad in existence when the price is low enough. It is as much a standout in white as Picardy was in pink. L .15; M .10; S .05.

FLORENTINE (500). Pure creamy white waxy florets with neat frilling. Tall spikes with long tapering flowerheads. The unopened buds have a slight greenish tint as an added attraction. L .20; M .15; S .10; B 10-50.

FRIENDSHIP (Fischer) (440) E. Most gorgeous fresh pink of a new shade. Opens 6-7 round ruffled blooms on a slender but strong spike. One of the most beautiful pinks I know and will be very popular as a commercial cut flower. L .20; M .15; S .10.

GENERAL EISENHOWER (542) (Salman '48). The attractive, large, deep pink florets are well placed on tall, uniform spikes. One of the best varieties from Holland. Cuts well from small bulbs. Opens up to 8. Extra good. L .10; M .08; S .05; B pkg. .25.

GINGER 422 (Fisher '52) 85. For us Ginger was a real orange, opens 5 to 7 on tall spike of 19 buds. Very good. L 1.00; M .75; S .50; B 10-1.00.

GOLDEN ARROW 510 (Pruitt '47) 85 days. Six or eight 5½-inch florets open at one time, six showing color, straight tall spike of a true light yellow give Golden Arrow an edge on most of the yellows. L .15; M .10; S .05; B 25-50.

GOLDEN BLEND (Deam) (320) LM. A combination of orange yellow and cream. Opens 8 or more medium size ruffled blooms on a strong spike. Very beautiful variety. One of the best 300 glads in its color. L .30; M .20; S .10; B 10-25.

GRATITUDE (420) (Fischer '46). This tall, early salmon-orange with small yellow throat blotch is one of the few outstanding orange glads now in commerce. Attractively ruffled. Gratitude should be in every glad planting. L .10; M .08; S .05; B pkg. .25.

HARRY HOPKINS (Salman '47) 554. Large deep red with slight purplish shading. Opens 6-8 well placed blooms on a tall straight stem. I consider this one of the very best dark reds. L .15; M .10; S .05; B pkg. .25.

HAWKEYE RED (Heaton) 450. A sport of Vagabond Prince. Very bright red that is due for popularity. L .10; M .08; S .05.

HEART O'GOLD 401 (Fischer) An unusual coloring, golden yellow throat blotch on a snowy white background. A color combination rarely seen in glads. Superb for arrangements. L .25; M .15; S .10.

Best of Miniatures listed on page 12.

HEART'S DESIRE (Fiedler '48) 540. A superbly beautiful light creamy pink with very heavily ruffled florets. 6-8 large, lacy flowers open on tall spikes with good flowerheads. One of the best of the newer ones. **L .20; M .15; S .10.**

HEIRLOOM (Klein '52) 566 (EM). Clear medium lavender with small pure white throat and midrib lines. 7-8 nicely frilled florets will open at once on spikes of medium height. Has won many prizes at the shows, and as it has excellent opening and keeping qualities it should be good for cutting, too. **L 3.00; M 2.00; S 1.00; B .25, 10-2.00.**

HELEN OF TROY (Salbach '39) 517-90. Very tall peach toned apricot with soft carmine throat blotch. One of the very best glads of all times. A wonderful grower that should be in every first class collection. **L .15; M .10; S .05.**

HUNTRESS (Jack) 466. A light pinkish lavender that was outstanding for us this year. Opens 8 large blooms on a straight stem. Plant is of medium height. **L .15; M .10.**

INVITATION (Kadel '50) 342-73. A beautiful baby pink with a cream throat. A nice early pink with plain and recurved petals. Height 54" with a 24" flower head. Good propagator. **L .30; M .20; S .15; B 10-30.**

KARDINAL SPELLMAN (Salman) (576) M. Huge reddish purple. Opens several on a good spike. Tall strong plant. **L .20; B 10-20.**

KASHMIR 470 (Allen). A beautiful shade of solid purple, with extremely heavy texture ruffling, and velvety sheen. 56 inches tall, 20 buds, 5 to 5½ inch florets, attachment and facing perfect. One of the finest. **L .25; M .20; S 15-50.**

KEEPSAKE (Kruger '50) 410. Keepsake is the most beautiful of all yellow varieties because of its clear, lively, unblemished color. Will open six florets of 5" size on a spike of 18 buds and 24" length. **L .15.**

KELSEY (Yates). A sport of Picardy with a clear cream yellow throat. It has large 6" ruffled florets and is also a very heavy propagator. **L 2-25; M 4-25; S 10-25; B 100-50.**

KENWOOD (Lins) 452. This is an absolute pure red. Has no blotch or mark of any kind. Usually builds a tall straight spike with good flowers. Head opening five 5½-inch plain petaled florets. **L .10; M .08; S .05; B 100-1.00.**

KING DAVID (Carlson '51) (570) 85. Gorgeous deep purple with a silver border. 8-9 suffled and fluted blooms on a slender but sturdy 4½' spike. Very healthy easy grower. Has compiled a wonderful

show record and is becoming a must have for all. **L .50; M .40; S .30.**

KING OF HEARTS (Salbach) (543) (Mid-season) A huge variety sometimes producing to 8" or so in diameter. One of the largest glads grown. Opens up to 8 with a flower spike reaching 30". A huge spike of bloom with a good stem. Color is a deep salmon or coral red shading to salmon. Great variety for the show table. **L .15; M .10.**

KING OF THE BLACKS 554 (Salman) 85-49. Rightly named, it's the blackest glad we ever grew. Believe it or not, did not crook or burn in field at 95 degree temp. Opens to 6 on strong stem. Good grower and healthy. **L .25; M .20.**

KING SIZE (531) (Hartman 95). This giant of giants is a clear light salmon with a few carmin lines on a rich cream throat. Opens up to 10 or more 6½-8" well placed blooms on a long head of 36-40". The plants from large bulbs consistently run from 6-6½ feet or over tall with up to 26 buds. It has good substance and opens well when cut. The King Size will have a certain limited use. Its main use will be for exhibition and for the home garden. Everyone will want to see how big he can grow this variety. It certainly grows larger and taller than any variety I ever saw. **Large Only 3.00.**

KOREA (Laubers) 552. Giant oriental red. Excellent for show or commercial use. Opens 6 to 8 large 6" florets on long, strong stem of 20 to 24 buds. Don't fail to try this one. **L .15; M .10; S .05; B 100-1.00.**

LADY ANNE (Buchanan 47) 400-67. In my opinion the best early white. It is better than Texas. Opens 7 lustrous and ruffled 6 inch florets on a 27 inch flower-head. One of the best. Don't miss Lady Anne. **L .10; M .08; S .05; B 100-50.**

LADY BOO (Graff) 440 (Mid-season). Purest shade of shell pink. Absolutely a self color. Not a crook in a carload. It has appeal, opens well in water and to the very tip. **L .15; M .10; S .05.**

LAVENDER & GOLD (Baerman '43) 366. This clean fresh-toned light lavender warmed by a yellow throat is a must have. It is in great demand by florists for its beauty in make-up work. Ideal for table bouquets, so popular we sell out of it year after year. **L .15; M .10; B 25-25.**

LANCASTER (Palmer 44) 470. A clear dark purple, opening 8 to 10 lightly ruffled blooms. Tall straight spike. Give Lancaster a little extra care and you have almost a sure winner on the show table. **L .15; M .10; S .08; B 25-25.**

LARIME (Wilson) 425. Formal orange, opening 8 to 10 6-inch florets in a double row on a flowerhead of 20 buds, overlaid with a wide spear of scarlet to red. Very showy. **L** .20; **M** .15; **S** .10.

LAVENDER DREAM 466. A pale but intense lavender "blue" color, and earliness of bloom make Lavender Dream an important gladiolus. It is particularly impressive in basket work. It is a tall growing gladiolus. **L** .10; **M** .08; **S** .05; **B** 100-50.

LAVENDER LACE (466). The color is about the same medium lavender as Elizabeth the Queen, but it has a large yellow throat lip. It is also a stronger grower and should prove really good. It carries a nice exhibition type spike of 20 buds with 8 open. **L** .25; **M** .15; **S** .10; **B** 10-25.

LAVENDER PRINCE (466) (La Salle '46). Deep lavender, verging onto purple, with a deeper feather in the throat. Cuts well. Those tall spikes are always welcomed by the florists. **L** 3-25; 10-80; **M** 10-40; **S** 10-25; **B** pkg. .20.

LEADING LADY (Johnston) 506. This white sport of Picardy is wonderful. Very large cream throat, with many open. It is sweeping the country as a winner and will be a winner for some time. Excellent in every way. **L** .10; **M** .07; **S** .05; **B** 10-25; 100-50.

LIPSTICK (Balentine) 441. Beautiful pink with rose blotch which adds much to the beauty of this nice variety. Heavy producers of bulblets. **L** .15; **M** .10; **S** .05.

MADELEINE BROWN 432 (Mai) fine salmon, regular performer, resembles Picardy. **L** .10; **M** .08; **S** .05.

MAGNET 560 (Fisher '52) 75. A rather light orchid rose that looks good to us, of good growing habits, opens 5 to 7 on tall always straight stem. Looks like a good commercial. **L** .40; **M** .30; **S** .20; **B** 10-30.

MARGARET WOOD (Marshall) 570. A huge flowered deep mauve or mauve-purple of exceptional size and great beauty of color. I believe its greatest value lies in the strikingly beautiful and unusual floral work it makes. **L** .15; **M** .12; **S** .08.

MISTAYA (Kitchenson '47) 586 (M). A huge tall smoky lavender gray. Quite unusual and exotic in appearance. The giant spikes are real attention-getters. **L** .15; **M** .10; **S** .05; **B** 100-1.00.

MOTHER FISCHER (400) (Fischer '51) (85 days). Rugged new white, 67 inches

tall, and with a white-velvet sheen. **L** .30; **M** .20; **S** .15; **B** 10-30.

MT. INDEX (Miller) 401. White with a deep yellow throat blotch. An attractive color and a fine cutflower. Plants grow tall and straight and it makes lots of bulblets. **L** .10; **M** .08; **S** .05.

MY DEAR (Sisson) (440) EM. Nice shell pink that opens 7-8 somewhat ruffled wide open blooms. Good commercial. **L** .30; **M** .20; **S** .15; **B** 10-30.

NANCY (Arnett) 452. One of the finest commercial reds, in the 450 class, perfect facing, perfect spacing, stands heat, 55 inches tall, 24-inch flowerhead, 19 to 21 buds. One you should grow. **L** .15; **M** .10; **S** .05; **B** 50-50.

NEW YORK (Salman) 562. Tall, formal deep rose self capable of super exhibition spikes. Holds 8 to 10 florets open with spikes averaging 20 buds. Heavy substance makes this an excellent commercial that does not fade or burn. **L** .15; **M** .10; **B** 10-20.

NINETY GRAND 1950 532. (Zimmer). Deep orange red, a tall glad with many open at one time. Opens 10 to 12 on a tall, straight spike. A mid-season flower and should prove to be a good commercial. **L** .15; **M** .10; **S** .05; **B** 25-25.

NOCTURNE (354) (Fischer '50). A beautifully ruffled deep rose-red, about half-way between maroon and purple. Something different in glad colors. Marvelously rich and silky in a bouquet. A real beauty and a good grower. **L** .35; **M** .25; **S** .15; **B** 10-25.

NORDIE QUEEN (Fisher) 540-52-85. A soft glowing flesh pink blending to creamy throat, much better than Evangeline, opens up to 6 on strong stem, stands heat. **L** .75; **M** .50; **S** .35; **B** 10-1.00.

NOWETA ROSE (Fischer '50) 560. This is the rose sensation of 1950. Clean lavender-rose that will readily open 12 blooms on a spike of 22-24 buds. Excellent winner of top awards. **L** .30; **M** .25; **S** .15; **B** 10-30.

OCTOBER SUNSHINE (Quackenbush '47) 420. This is an excellent orange blending to golden yellow. It will hold 6 open florets on an 18-bud spike and it has excellent growing habits. This is an unusual variety in this color class. **L** .15; **M** .10; **S** .05.

OGARITA (532) (Wilson '42). This is the tallest growing glad in entire list. Should not be difficult to grow it to 6 feet in height. Color rose salmon shading to golden throat. **L** .10; **M** 2-12; **S** 10-25; **B** pkg. .25.

See list of Fragrant Glads on page 14.

ORANGE GOLD (Marshall '45) 422. Genuine orange self. 5-6 large blooms wide open, the color of Bit O' Heaven, but many times larger. Giant plants, strong and healthy. **L** 2-.25; **M** 10-1.00; **M** 3-.25; **L** 10-.75.

PACTOLUS (K. & M. '47) 417. Apricot-cream with vivid orange-red blotches on the lower petals. 8 wide open flowers closely attached to the stem. It makes a spectacularly beautiful color effect. **L** 2-.25; **M** 2-.20; **S** 4-.25.

PANDORA (Beatrice Palmer '40) 342. Clear soft geranium-pink with somewhat lighter lines in throat. 8-10 open on a medium height plant. It makes an excellent cut flower and will win ribbons at the show. **L** 2-.25; **M** 3-.25; **S** 5-.25.

PARADE 470 (Klein '51) 65 days. This is the earliest purple variety yet introduced. Color is lively and does not burn in the sun. It has never produced a crooked spike. Bulb production and germination are excellent. Scored 86.6 by Empire State Seedling Committee in 1950. **L** .50; **M** .35; **B** .10 each.

PATRICIAN (566) (Scheer '47). Probably the best lavender for color. It will open up to 7 huge florets on a strong, straight spike. Very vigorous and healthy. **L** .20; **S** 2-.35.

PATROL (Palmer '46) 416. Beautiful clear apricot with yellow throat. Opens 10 or more with the remaining 8 showing color. Tall, strong grower with long flowerheads. Stands hot weather well. This is a fine exhibition variety and wins prizes consistently. **L** .15; **M** .10; **S** .05; **B** 25-.25.

PEPPERMINT STICK (Ruble) (80) 340. A minuet seedling, white with pink fleckings which makes it resemble a stick of peppermint candy. A beautiful glad for corsage and table arrangements. 18 to 20 inch flowerhead with 5 to 6 open. **L** .25; **M** .20; **S** .15; **B** 10-.20.

PERSIAN RUG (Roberts '50) 486 (M). Shades of rose and plum with a very large creamy yellow center with 6-7 open at once. A novelty that everyone seems to like. **L** .50; **M** .35; **B** 10-.50.

PERSONALITY (Butt '47) 542. Light rose shading lighter at the center. Opens 7 to 9 blooms on a long flowerhead. Huge massive variety and a heavy propagator. If you like them big, buy Personality. **L** .15; **M** .10; **S** .08.

PHAROAH. Rich pink salmon, with cream yellow throat, yellow midribs, field height 63'', opens 7 on a 19 bud spike with 30'' flowerhead. Floret size 5 $\frac{3}{4}$ '''. **L** .15; **M** .10; **S** .05; **B** 10-.20.

PICARDY 530, Salmon, greatest variety in existence. We feel we have the healthiest stock grown anywhere. **L** .10; **S** 3-.25; **M** .08; **S** 4-.25; **S** .04; **S** 8-.25.

POET'S DREAM (Fischer) 366. Clear light lavender blending into a creamy throat. Opens 6 round, heavily ruffled florets that are perfectly placed on tall, strong stems. **L** .10; **M** .08; **S** .05.

POINSETTIA 450 (Weeks). This is the glad we have been waiting for in the red class. Color is light spectrum red with no markings. Florists sometimes reach 5 inches in diameter and it carries up to 8 open at once. Will not wilt in hottest climate. Also it is slightly ruffled. A start of this variety will be a good investment. **L** .50; **M** .35; **S** .20; **B** 10-.40.

POLYNESIE 430 (K. & M.). Pure salmon with slightly lighter throat. Makes magnificent spikes, some of which are over 5 ft. tall. This variety rates right along with Spic & Span with us. **L** .20; **M** .15; **B** 10-.25.

PRESTIGE (Winsor-Moseley) 430. Soft shade of salmon pink shading to cream throat without markings. The florets are large and ruffled and well placed, with all the buds showing color. Our most popular cut flower. **L** .10; **S** 3-.25; **M** .08; **S** 3-.20; **S** .06; **S** 3-.15; **B** 100-.75.

PURPLE SUPREME (Wilson) 470. Probably the best and most popular of the Wilson purples and surely the tallest in this color class. **L** .10; **M** .08; **S** .05; **B** 10-.25; 100-.75.

QUIBERON (Errey) (416) M. An outstanding showy buff glad. Opens 9-11 well placed 5'' blooms on a 30'' head. Very tall straight plant. May crook slightly in extreme weather. Bound to be very popular. Grand exhibition variety. **L** .25; **M** .20; **S** .15; **B** 10-.35.

RAVEL (K. & M.) (477) EM. Violet blue with reddish brown markings. Tall straight spike. About the best of the lower price blues. **L** .10; **M** .08; **S** .05.

R. B. (590) (Upton '40) (90). Rusty brown on old rose base. Novel color. Can win in shows for largest floret. **L** .15; **M** .10; **S** .05.

RED CHERRY (Roberts '46) 436 (E). The best early red. A fine commercial, and good enough to win prizes at the shows, too. Bright scarlet red with cherry red throat. 7-8 large flowers open on fine spikes. **L** .15; **M** .10; **S** .08; **B** 25-.25.

RED GOLD (Knight) (550). A fine light red of high color value. Grows tall giant spikes with large florets on 27-inch flowerheads. Very healthy and fine propagator. **L** .40; **B** 10-50.

RED VELVET (452) (Johnston-Bastian '52). About same color as Red Charm but color has more sheen and sparkle. A very healthy grower, will open 6 on long strong stem. Good propagator and germinator. Red Velvet bulbs keep well in storage, which is unusual for a dark red. We like everything about Red Velvet and we think you will too. **L .35; M .25; S .15; B 10-30.**

RED WING (436) (Wright '48) (85 days) Seedling x Red Charm). This glad has won more plaudits than any other red in recent years. Produces campanile spikes with 8-10 5½-inch florets open at a time. Color is a glossy light scarlet-red, almost a self. Round florets, a light ruffling. **L .20; M .15; S .10; B 10-25.**

THE ROAN (485) (Pruitt, 1949) (85 days) We cut scores of truly magnificent spikes of The Roan last summer. This glad is one of my top favorites. The color, light red when seen at a distance, proves upon closer inspection to be deep red interlaced with veinings of white. It's more beautiful than it sounds! In addition, the heavy substance, lavish ruffling, and "knuckles" in the throat give it surpassing beauty of form. The Roan is as handsome as it is unique. **L .15; M .10; S .05.**

ROBINSON CRUSOE (Lins) 490. Builds a massive straight spike with 6 open. Color very unique. Base color is tan, marbled with chocolate. Extra nice bulbs. **L .25; M .20.**

ROSE CHARM (Fisher) 360. The color is a very pleasing shade of rose. It has a large cream throat and midribs. It is unusually adept for basket work. Rose Charm has earliness, plant vigor, height, rapid propagation. **L .15; M .10; S .05; B 10-25.**

ROSE O'DAY (Fischer) 560 (Early mid-season). Rose O'Day is distinctive in color, massive in size, and robust in growth. It opens 10 large, rosy, lavender florets in a formal double row arrangement on tall arrow-like spikes. Plants are especially robust. **L .15; M .15; S .10.**

ROSE PLUME 462 (Lines). A marvelous soft rose, very unique in colour and type, opens 10 lovely frilled florets. **L .25; M .20; S .15; B 10-25.**

ROSEA (Errey '40) 560. Glorious clear rose, a most attractive shade. The florets measure up to 7 inches and are well placed on tall straight spikes with 8 open. **L .15; M .10; S .05.**

ROSEBLOOM (460) (Fischer '51) (85 days) (Elizabeth the Queen x Rose O'Day). This new rose will surprise you by the size of its flowerhead. From the same parentage as Noweta Rose and Elmer's Rose. **L .15; M .10; S .05; B 8-25.**

ROSY FUTURE (Pletcher '51) 464 (EM). A rather deep but bright cerise rose with a few darker rose red lines on the lip petals. Placement and attachment are not all that might be desired, but it is undoubtedly due for a good share of popularity due to its unusual and attractive color. **L .20; M 2-.25; S 3-.25; B 20-.25; 100-1.00.**

ROSY RED (Knight) 362). (Early). A rosy red that may go all the way as an early cut flower. Easy grower. **L .15; M .10; S .08; B 100-1.00.**

SAHARA (Palmer '35) 85 days-490. Light russet with soft cream blotch. Will open 10 on a well built spike. No Glad like it. **L .15; M .10; S .08; B 10-20.**

SALMAN'S GLORY (507) (Salman, '47). A very stalwart grower that rates near the top among Dutch varieties. In our early cut-flower patch, the rows of Salman's Glory were truly magnificent. Don't be without this leading cut-flower variety. One of the first to bloom in quantity for us. Distinctly a first-early. **L .10; M .08; S .05; B pkg. .25.**

SCARLET GLORY 436 (Dean '50). 85 days. Sport of Algonquin. The brightest and most outstanding Scarlet on the market. If you liked Beacon you will surely want Scarlet Glory. A vigorous, healthy grower, tall spike with 18 to 22 buds. Can easily be grown to 500 size. Everyone who sees it wants some stock. **L .15; M .10; S .05; B 15-25.**

SEEDLING MIXTURE: We have several hundred unbloomed seedling bulbs in small and medium sizes. These bulbs are from bulblets' from seed planted in 1951 and 1952 and are from our own choice crosses.

I am sure these seedlings will give you a thrill when they bloom. **Each .10, 15 for 1.00.**

SEQUIN (410) (Palmer '49) (75 days). A rather plain early glad that has promise as an early cut-flower. Sequin possesses a clear, mellow shade of light yellow. Plant is well behaved. **L .15; M .10; S .05; B 10-30.**

SHERMAN (Yatsko '48) 460. A rose with large white blotch of fine texture. Tall growing long flower head stands 60" in field holds 6 open with 20 buds. Extra early 60 days. Blooms well from bulblets. **L .10; M .08; S .05; B 100-50.**

SHERWOOD 570 (Pruitt) EM Lustrously beautiful ruffled deep purple blending to a somewhat darker throat. Opens 5-6 on a long flower head. Wide flaring blooms. One of the very best purples with a beauty surpassed by none. **L 2-.25; M 3-.25.**

See list of Miniature and Small Flowered Glads on page 12.

SILVER COURT (400) (Lins '48). A fine pure white with no trace of cream. It opens up to 7 large plain petaled florets of firm texture on an average spike. One of the very best of pure whites. **L .35; M .30; S .20; B 10-25.**

SILVER LUSTRE (Moses). A brand new color in Gladiolus. Nothing like it has ever been introduced. Color is light blue-lavender with no trace of pink or rose, with small feather of deeper lavender on lower petal. Outer edges of petals flushed slightly deeper. **L .50; M .35; S .20; B 10-50.**

SILVER WINGS (Ritsema) 500. A wonderful white sport of Picardy. Opens 7 or 8 glistening white florets with most of the remaining buds showing color. Florets are 6 inches across and are very ruffled. The leading white commercial. **L .10; M .08; S .05; B 10-20; 100-50.**

"SIOUX CITY SUE" (Ayres) 462. An American Beauty Rose Red glad. A large decorative opening 7-8 slightly ruffled perfectly placed florets with most of remaining buds showing color. **L .20; M .15; S .10; B 50-100.**

SIR GALAHAD (Salbach) 511. Patented, soft, rich, clear creamy yellow with a diamond shaped blotch of rich crimson, in beautiful contrast. Words fail us to describe its unusual beauty. Six 6-inch florets wide open, a bit recurved, 18 bud. **L .15; M .10.**

SNOW PRINCESS 400. An improved Maid of Orleans, being purer in color, larger and more uniform in performance. Very strong grower, **L .08; 3-20; M .06; 3-15; S .04; 8-25.**

SOUTH SEAS (Wilson '47) 491 (ML). Deep-toned smoky gray with a bright red throat feather that enlivens the color considerably. A strong husky grower, and a frequent show winner in its class. **L .20; M 2-25; S 3-25; B 25-25, 100-80.**

SOUTHERN BELLE (Fisher) 442-1952-75. This sparkling pink with snowy throat and silver picoteeing was outstanding. A glorified Friendship, one you should grow. Strong plants make a long strong stem holding to 20 buds with up to 6 open. **L .60; M .50; S .40; B 10-100.**

SPARKLE (Ruble) (80) 532. A solid or self color of pinkish salmon that is really beautiful, something a bit different from the common run of pinks, substance very good. A heavy tall upright stalk that has 6 to 8 six-inch florets open with 4 to 6 showing color. **L .20; M .15; S .10; B 25-25.**

SPIC AND SPAN (Carlson) 432 (Mid-season). Tall ruffled deep pink. Spikes are gun barrel type, carrying 20 to 22 buds and opening 10 in the field with

6 more in color. It holds its deep pink color perfectly to the tip. A fine cutter from medium and small sizes. **L .15; M .10; S .05; B 100-50.**

SPOTLIGHT (Palmer) 413. Clear medium yellow with a small red throat blotch. Spotlight is one of the finest glads grown. It will open 7 and is a very good keeper. **L .10; M .08; S .05; B 100-50.**

STORMY WEATHER (Barrett) (480) M. Tall ruffled creamy smoky rose with up to 10 open. Grand show flower and fine for the home garden. **L .20; M .15; S .10; B 10-20.**

SULTARA (Pruitt) (483) M. Sister seedling of Fandango and somewhat like it but darker. Smoky salmon rose with large smoky blotch. Opens 6 well placed blooms. **L .15; M .10; B 25-25.**

SUN SPOT 417 (Roberts). Light apricot buff with rose spot in throat, 7 to 9 5-inch flowers open at once, making fine exhibition spikes. Tall, straight, a good grower. Very good. **L .20; M .15; S .10.**

SUNDAY BEST (566) (Pletcher '50). Light rose-pink paling to a throat of white and cream. Reminds one of Corona but has more color. **L .25; M .20; S .15; B 10-50.**

SUNNY DAY (Barrett). A very fine medium yellow that open 6, keeps well and opens well after cut. **L .15; M .10; B 15-25.**

SUNLIGHT (416) (Spiller '46). This waxy orange-pink or deep-buff is a plain-petaled variety of heavy substance and hearty constitution. Opens 5-6 luminous round florets of unusually glossy texture. Sunlight is one of the best of the deep-buff or light orange varieties. **L .15; M .10; S .05; B pkg. .30.**

SUPREME BEAUTY 432 (John Bastian, Sr.) Large ruffled orange red with cream yellow throat. Very beautiful. Florets are huge, wide open and on a tall straight spike. Don't miss this one. **L .20; M .15; S .10; B 50-100.**

SUSQUEHANNA 446. A buff edition of the older Heritage of which it is a seedling. Somewhat similar to Duna in color. Tall tapering spikes with many open. Very beautiful. **L .10; M .08; S .06.**

SWEET 16 (440) (Fischer '51). A sport of Beauty's Blush. A pure lively light pink. Has all the fine points of Beauty's Blush. Extra fine cut-flower. **L .25; M .20; S .15; B 10-30.**

TEMPTATION (Kadel '49) 470-77. A radiant, self-purple glad which opens six 5'' florets with 6 more showing color on an 18 bud spike. Height 58''. Blooms in 75-80 days. Bulb production is heavy and germination excellent. Stands hot dry weather very well. **L .20; M .15; B 10-30.**

TIVOLI (K. & M. 47) 461—90. A beautiful warm tone pure pink that opens 8 on a good spike. One of the best of the new glads from Europe. A pleasant surprise awaits you when you grow Tivoli. **L** .10; **M** .08; **S** .05; **B** 100-50.

TREASURE ISLAND (Lins '47) LM 540. Very large 5½-6 inch beautifully formed and ruffled light orchid pink. Opens 6 perfectly placed and well-attached florets on a long flowerhead. Very good growing habits. **L** .25; **M** .20; **S** .15; **B** 10-30.

TROCADERO (Lins) 422. A clean salmon orange or carrot color. It is very tall, vigorous grower and most unusual in color. It is a good propagator, especially from larger bulbs. Very good. **L** .25; **M** .20; **S** .10.

UHU 482. (K & M. '46) 85 days. Another unusual smoky with ideal qualities. Stem is tall and vigorous and never crooks. It has wide open florets of large size and beautifully placed with 8 open at a time. **L** .20; **B** 10-20.

UNLABELED COLLECTION. This collection will contain many newer and higher priced varieties and here you will find in abundance the ones you read about as show winners. **100 large bulbs**, 1 in. up, of recent introduction and therefore higher in price, \$5.00, 25 or more at the same rate.

SAME COLLECTION, but of medium size bulbs. 100 for \$3.00; 50 for \$1.75.

VAGABOND PRINCE 391 (Palmer '34) 80 days. One of the most popular of the smoky varieties. Gorgeous mahogany-brown with a bright flame blotch. A favorite. **L** .15; **M** .10; **B** 10-20.

VALERIA 436. Clear scarlet with a perfect spike head. Florets overspread with a silky sheen that adds much to its beauty. Early, large grower, very popular. **L** .10; 3-.25; **M** .08; 3-.20; **S** .06; 3-.15.

Small Flowered and Miniature Gladiolus

ATOM (Hedgecock '46) 336-80. Scarlet edged white. Cleaner color and larger than Kewpie. **L** .20; 10-2.00; **M** 2-.30; 10-1.20.

BABS (Pruitt '45)—210 E. A ruffled light yellow with greenish cast in bud. Four to 5 open. A favorite with the ladies. **L** .15; **M** .10; **S** .05.

BABY BRONZE 190. Deep bronze or russet with small bright rose blotches. **L** .15; **M** .10; **S** .05.

BASHFUL (Kuhn) 190. This novelty is so unusual that it attracts attention on all its appearances on show bench. Stock very scarce. The small florets are laven-

VOGUE 466 (Lins 1949). Large ruffled deep mauve lavender. A shade lighter than Parthiana. Some call Vogue a mauve Burma. Blooms midseason. **L** .40; **M** .30; **B** 10-40.

VOODOO (Kadel) (486) M. A distinctive and beautiful smoky with stippling of bronze and plum. Several 5" needle-point blooms open. In big demand. I never have enuf. **L** .20; **M** .15; **B** 25-50.

WEDGEWOOD (Fischer '47) (366) 80 Marvelous light bluish lavender. 6-7 heavily ruffled blooms on a 4' spike. Wonderful arrangement glad and one the better florists buy on sight. Fine for all uses. **L** .15; **M** .10; **S** .05.

WHITE CHRISTMAS (Fischer) 500. White Christmas is a snowy white with a cream cast in the throat. Sometimes one will see a glint of pink in its make-up. Six to nine 6-inch florets come well attached to tall 17 to 20 bud spikes. **L** .15; **M** .10; **S** .05; **B** 50-25.

WHITE GODDESS (Roberts '48) 500. 7-9 heavily ruffled, well placed blooms on 22-bud spike. Tall, strong grower. This is a beautiful creamy white. **L** .15; **M** .10; **S** .05.

WHITE LACE 300 (Fischer '51). One of the most beautiful small flowered varieties in existence. The color is immaculately snowy, save for an ivory throat. It makes a beautifully proportioned spike of adequate length. One of the most pleasant surprises of the season. **L** .15; **M** .10; **S** 2-15; **B** 100-1.00.

WHITE SYMPHONY (Webb '51) 500 (EM). A good-looking new white of large size and good growing habits. Opens 6 or 7 round, frilled florets of clear white with some darker markings deep in throat. **L** .50; **M** .35; **S** .25; **B** 10-75.

WILMA DITMAN 516 (Mair). A huge clear buff, a grand new variety that produced magnificent exhibition blooms and a fine grower. **L** .25; **M** .20; **S** .15; **B** 10-25.

der with deep rose blotch on a yellow throat. **L** .25; **M** .20.

BETTY COED (Briggs)—240 E. Delicate sheel pink with dainty cream throat. Florets slightly hooded. Spikes open 4 and 5; never a crook. Very prolific. **L** .15; **M** .10; **S** .05.

BO PEEP (Butt '48) 217-70. Buff-pink with yellowish throat faintly dusted red. Heavily ruffled. **L** .40; 10-3.00; **M** .30; 10-2.00.

BRIGHT EYES 110 (Koerner). Face-up pale yellow. **L** .20; **M** .15; **S** .10.

CHINA DOLL 106 (Koerner). Yellow with red blotch. **L** 3-25.

See List of Fragrant Glads on page 14.

- COMET** 110. Golden yellow with red feathery blotches. Lacinated and hooded. Another good one for arrangements. L .15; M .10; S .05.
- CORAL BELLS** (Clark) 136. This fine miniature scarlet should win as the smallest variety in the show. L .20; M .15; S .10.
- CRINKLES** (Kunderd '16) 262. Heavily ruffled rose-red. Always in heavy demand. L 2-30; 10-1.20; M 2-20; 10-.80.
- DAINTY MISS** (Stancer '41) 240-90. Blush or light pink with a nice stretch to the spike. L 3-25; 10-.70; M 10-40.
- DOLORES** (Vasaturo '43) 240-75. Popular bright pink blending to white throat. L .25; 10-2.00; M 2-30; 10-1.10.
- ETHEL THERESA** 206. Creamy white flushed pink with wine feather. Slightly ruffled and pointed petals. L .15; M .10; S .05.
- FAIRY** (Kuhn '46) 266-75. Light lavender in a most attractive shade. L .20; 10-2.00; M 2-30; 10-1.20.
- FAIRY FANCY**—206 E. One of the best in the cream class, and different, as petals are pointed and slightly laciniated. Four to 5 open and no crooks. Very prolific. L .15; M .10; S .05.
- FILIGREE** (Kuhn '45) 216-80. Wide open, ruffled, laciniated, buff. L .20; M 2-30.
- FLICKER** (Kuhn '46) 221-75. Medium orange; yellow throat, and bright scarlet blotch, 5-6 open. L .20; 10-1.60; M 2-30; 10-1.20.
- FLUFFY RUFFLES** (Brown '26) 206-75. Pale yellow, laciniated and lightly ruffled. One of the best. L 3-30; 10-.80; M 4-25; 10-.50.
- GILT EDGE** 250. Medium red with yellow picotee edge. L 2-25; 10-1.25; M 3-25; 10-.65.
- HANSEL** (Fisher) 212. Extra good miniature. Sure show winner. Opens 5 to 6 on 14-16 bud stem. One that you should have. L .10; M .08; S .05; B 50-.25.
- HONEY DEW** 216. Light and dark buff diffused, yellow throat and pointed petals. Very good for arrangements. L .15; M .10; S .05.
- JINGLES** (Lins '49) 230. Heavily ruffled, rich coral-salmon. Makes a hit with everyone. M .20.
- KEWPIE** (Brown '30) 150-88. Smaller than Atom. Red with picotee edge. L 3-30; 10-.80; M 4-25; 10-.50.
- KRIS KRINGLE** (Kimdard) 236. Good scarlet, grows short at times but still very nice. L .15; M .10; S .05.
- LA ARGENTINA** (Clark)—222 M. Bright orange with a deep red blotch that lends zip. A flashy number that catches the eye. L .15; M .10; S .05.
- LITTLE GOLD** 212 (Fischer). A favorite yellow with all who can see beauty in the smaller size glads. Richly ruffled. Beautiful in arrangements and will be in much demand as a cutflower. L .25; M .15; S .10; B 25-.25.
- LITTLE SWEETHEART** (Fischer '48) 240-85. Ruffled pink with white center. 5-6 open. 18 buds. It's a sweetheart. L .25; 10-2.00; M 2-30; 10-1.20.
- LOVELINESS** (Koerner '42) 140-75. Shrimp-pink suffused white with creamy white throat. Thin, wiry stem; 1½-inch floret, face-up type. L 3-25; 10-.70; M 10-40.
- MARCUS** (Stevens '49) 106-60. Yellow, rosebud type floret. Small and different. L .40; 10-3.00; M .25; 10-2.00.
- MAROON BUTTERFLY** 270. Clear velvety black red with a touch of white in midribs. All florets open or show color. L .15; M .10; S .05.
- MILDRED PETTMAN** 240. Light pink with creamy white throat. Opens 6 with 4 in color with Spikes up to 16 buds. Excellent for cutting. L .15; M .10; S .05.
- MORAVIAN** 366. Beautiful lavender with a deeper feather in a cream throat. A wonderful shade of lavender. L .15; M .10; S .05.
- NADIA** (Leffingwell '37) 231-90. Upper petals bright salmon, lower petals yellow. 6-8 open and very attractive. L 3-30; 10-.80; M 4-25; 10-.50.
- ORANGE DELIGHT** 222 (Kunderd). This is a little beauty. Dainty florets have pointed petals that are deep orange. A favorite with the ladies. L .15; M .10; S .05.
- OSAGE** 236 (Brown). A beautiful clear scarlet that will open 5 to 7 on a 15 to 18 bud spike. A real winner. L .15; M .10; S .05.
- PATTY BERG** 162 (Koerner). Deep rose suffused with white and with silver edging. Very small and a beautiful color combination. M .15; S .10.
- PERI** (Kuhn '46)—240 M. This one is of slight build, dainty and fetching. Four to 5 light pink florets will open on spikes of 15 to 16 buds. L .15; M .10; S .05.
- PERKY** (Hubler '42) 236-75. Pure scarlet with rolled petals. Will open 7 blooms. L .20; 10-1.60; M 2-25; 10-1.00.
- PETER PAN** 233 (Butt '50). Deep orange-pink with deeper throat. Heavily ruffled—very unusual. L .25; M .20.
- PICCOLO** (Koerner '47) 101-70. Face-up type white with scarlet markings. Very small floret in an unusual style. L 3-25; 10-.70; M 10-40.

PINK RIBBON 240. Light pink with cream throat. 5 and 6 open florets, nicely placed, makes this a real winner. L .10; M .08; S .05.

PINKIE DOT 141 (Koerner). Faceup. Soft pink with creamy white throat. Very good. L .20; S .15.

PINOCCHIO 290. A blend of orange, pink and yellow with slight reddish feather. Opens 5-6 ruffled florets on 16-17 bud spikes. L .10; M .08; S .05.

QUEEN OF BREMEN (Zimmer '28) 266-75. Wonderful color. Lavender-pink with white throat. L 3-.25; 10-.70; M 10-.40.

RED BUTTON (Koerner) 150. 1 to 1½'' Faceup. Clean red. Very striking when planted in a group of several. L .15; M .10; S .05.

ROSETTE (Kuhn '42) 260-85. Light rose, ruffled and deep rose feather, 6-8 open. L .25; 10-2.00; M 2-.30; 10-1.20.

ROSY BELLE (Plummer '48) 262-80. Deep rose-red with a lustrous sheen. L .25; 10-2.00; M 2-.30; 10-1.20.

RUBY (Kuhn '46) 252-70. Medium red. Opens 5-6 on a 16-18 bud spike. 47 inches tall and very early L 2-.25; 10-1.00; M 3-.25; 10-.75.

SILVERSIDES (Kuhn '47) 262-70. Bright deep rose with silvery reflexes. 18 buds, 6 open. L .25; M .20; S .15.

SNOW BABY (Stancer '41) 200. Pure white, a little beauty. L 3-.25; 10-.70; M 3-.15; 10-.40.

STARLET (Baerman '44)—200 M. Starlet is one of the best whites, and it really is white—nice, clean and clear—not creamy. Florets are nicely ruffled with 3 or 4 open on dainty airy spikes of 12 buds. L .15; M .10; S .05.

ST PAUL 250 (Koerner). Very good one of Koerners best. L .20; M .15.

SUB DEB (Evans)—200 M. A dependable old white that still wins ribbons and is excellent for arrangements. Florets plain, primulinus type; 4 or 5 open on sturdy little spikes. L .15; M .10; S .05.

THOMAS E. WILSON (Koerner '42) 150. Face-up in red with lighter throat, very appealing. L 3-.25; 10-.70; M 3-.15; 10-.40.

VIOLA (Kunderd)—261 M. Reddish violet, really closer to deep lilac, with deep rose throat. A very pleasing color and dependable performer. Opens 3 to 4 on medium spikes of 12 to 15 buds. L .15; M .10; S .05.

WINTER CARNIVAL 107 (Koerner). White edged rose, very pretty. L .20; M .15.

WHITE SATIN (Koerner '42) 100. Face-up type in creamy white, very dainty. L 3-.30; 10-.80; M 4-.25; 10-.50.

WILL SCARLET (Brown)—236 M. An old scarlet of good color. Opens 3-4 on 15-bud spikes. L .15; M .10; S .05.

YELLOW BIRD (Kuhn '46) 210. Outstanding yellow that opens 6 to 8. One of the best yellows. L .20; M .15.

Fragment Varieties

INCENSE SMOKE. Smoky in color and fragrant. L .30; M .20; S .15.

PERFUME 301 (Brauer). You don't need your imagination to smell this one. Really similar to roses. Color is creamy yellow with small purple line in throat. L .15; M .10; S .08.

SUMMER FRAGRANCE 352. Fragrant, beautiful decorative dark rose pink,

with cream throat. Florets 3½ inches, ruffled. Opens 4-6 on tall straight spike. This variety is very fragrant. L .15; M .10; S .05.

THIS IS IT (Spencer) (342). Heavily ruffled pure pink. Opens 6-8 4'' florets on a tall slender straight spike of 20 buds. Very good and persistent fragrance. L .30; M .20; S .15.

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Substitute similar or better Variety? ☐

Quantity	Size	Variety	Price
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2.			
3.			
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TOTAL			

Iowa residents add 2 per cent sales tax.

WHOLESALE PRICE LIST

See Retail Section for Detailed Description

We are again placing a wholesale list in our retail catalogue. The prices are per 100, and 25 of a kind may be had at the 100 price. Most varieties can be supplied by the thousand in the medium and smaller sizes, at 8 times the 100-rate, 250 or more may be had at the 1000-rate. These prices are F. O. B. Sioux City, Iowa, and are subject to prior sale.

VARIETY—Per 100	L	M	S	Bulblets Qt.
Beauty's Blush	\$ 7.00	\$ 6.00	\$ 5.00	\$ 7.50
Boise Belle	10.00	9.00	8.00	20.00
Boulogne	5.50	4.00	3.00	5.00
Bridal Orchid	8.00	7.00	5.00	15.00
Burma	5.00	4.00	3.00	3.00
California	7.50	6.00	4.50	Pt. 5.00
Daisy Mae	6.00	5.00	4.00	5.00
Dieppe	6.00	5.00	4.00	5.00
Elizabeth the Queen....	6.00	5.00	4.00	4.00
Ethel Cave Cole	5.00	4.00	3.00	2.50
Evangeline	6.00	5.00	4.00	10.00
Gen. Eisenhower	5.50	4.00	3.00	4.50
Golden Arrow	6.00	5.00	4.00	5.00
Harry Hopkins	6.00	4.50	3.50	5.00
Korea	7.50	6.50	5.00	Pt. 7.50
Lady Ann	6.00	5.00	4.00	8.00
Lavender and Gold	5.00	4.00	3.00	5.00
Lavender Prince	6.00	5.00	4.00	
Leading Lady	5.00	4.00	3.00	3.50
Little Gold	7.00	6.00	5.00	
Mixed	4.00	3.00		
New York	6.00	5.00	4.00	7.00
Orange Gold	5.50	4.50	3.50	
Pactolus	6.00	5.00	4.00	
Patrol	10.00	8.00	7.00	
Picardy	5.00	4.00	3.00	3.00
Purple Supreme	5.50	4.50		
Rhett Butler	7.00	6.00	5.00	7.00
Rose Charm	8.00	7.00	6.00	15.00
Salman's Glory	6.00	5.00	4.00	6.00
Scarlet Glory	8.00	6.00	5.00	
Sherman	5.00	4.00	3.00	5.00
Silver Wings	5.50	4.50	3.50	4.00
Snow Princess	4.00	3.00	2.50	2.00
Spic and Span	5.50	4.50	3.50	6.00
Spotlight (Yellow)	5.00	4.00	3.00	3.00
White Goddess	6.00	5.00	4.00	6.00
White Lace	10.00	8.00	6.00	15.00

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If you are no longer interested, will you hand this catalog to some flower-loving friend? Thank you!